

2018-2020 STRATEGIC GOALS



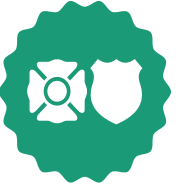
DISTINCTLY CEDAR PARK

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.



OPEN HERE, GROW HERE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.



SAFETY IS TOP-OF-MIND

Our community feels safe, secure and comfortable.



OPERATIONAL & FISCAL EXCELLENCE

Deliver high-quality services in a fiscally-responsible manner.



LINK PEOPLE, PLACES & THINGS

Improve mobility through multi-modal transportation options that best serve the community's needs.



STRONG COMMUNITY CONNECTIONS

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.



SUSTAINABLE FUTURE

Demonstrate responsible stewardship of community and natural resources.